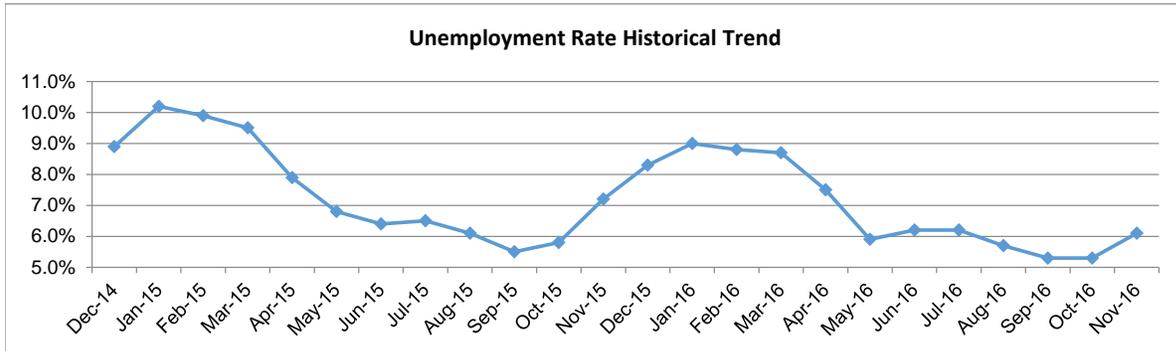


IMMEDIATE RELEASE
 SANTA CRUZ-WATSONVILLE METROPOLITAN STATISTICAL AREA (MSA)
 (Santa Cruz County)

The unemployment rate in the Santa Cruz County was 6.1 percent in November 2016, up from a revised 5.3 percent in October 2016, and below the year-ago estimate of 7.2 percent. This compares with an unadjusted unemployment rate of 5.0 percent for California and 4.4 percent for the nation during the same period.



Industry	Oct-2016	Nov-2016	Change		Nov-2015	Nov-2016	Change
	Revised	Prelim				Prelim	
Total, All Industries	113,500	110,900	(2,600)		106,700	110,900	4,200
Total Farm	11,100	8,400	(2,700)		7,900	8,400	500
Total Nonfarm	102,400	102,500	100		98,800	102,500	3,700
Mining, Logging, and Construction	4,100	4,000	(100)		3,700	4,000	300
Manufacturing	7,000	7,000	0		6,700	7,000	300
Trade, Transportation & Utilities	17,200	17,500	300		16,900	17,500	600
Information	800	800	0		800	800	0
Financial Activities	3,600	3,600	0		3,600	3,600	0
Professional & Business Services	10,200	10,100	(100)		10,000	10,100	100
Educational & Health Services	17,800	17,700	(100)		17,300	17,700	400
Leisure & Hospitality	14,100	13,500	(600)		13,100	13,500	400
Other Services	5,000	5,000	0		4,700	5,000	300
Government	22,600	23,300	700		22,000	23,300	1,300

Notes: Data not adjusted for seasonality. Data may not add due to rounding
 Labor force data are revised month to month
 Additional data are available on line at www.labormarketinfo.edd.ca.gov

Data Not Seasonally Adjusted

	Nov 15	Sep 16	Oct 16 Revised	Nov 16 Prelim	Percent Change	
					Month	Year
Civilian Labor Force (1)	142,800	146,600	148,300	146,600	-1.1%	2.7%
Civilian Employment	132,500	138,800	140,500	137,600	-2.1%	3.8%
Civilian Unemployment	10,300	7,700	7,900	9,000	13.9%	-12.6%
Civilian Unemployment Rate	7.2%	5.3%	5.3%	6.1%		
(CA Unemployment Rate)	5.8%	5.3%	5.3%	5.0%		
(U.S. Unemployment Rate)	4.8%	4.8%	4.7%	4.4%		

Total, All Industries (2)	106,700	112,000	113,500	110,900	-2.3%	3.9%
Total Farm	7,900	12,100	11,100	8,400	-24.3%	6.3%
Total Nonfarm	98,800	99,900	102,400	102,500	0.1%	3.7%
Total Private	76,800	79,400	79,800	79,200	-0.8%	3.1%
Goods Producing	10,400	11,000	11,100	11,000	-0.9%	5.8%
Mining, Logging, and Construction	3,700	4,100	4,100	4,000	-2.4%	8.1%
Manufacturing	6,700	6,900	7,000	7,000	0.0%	4.5%
Durable Goods	3,500	3,600	3,600	3,600	0.0%	2.9%
Nondurable Goods	3,200	3,300	3,400	3,400	0.0%	6.3%
Service Providing	88,400	88,900	91,300	91,500	0.2%	3.5%
Private Service Providing	66,400	68,400	68,700	68,200	-0.7%	2.7%
Trade, Transportation & Utilities	16,900	17,000	17,200	17,500	1.7%	3.6%
Wholesale Trade	3,600	3,600	3,600	3,500	-2.8%	-2.8%
Retail Trade	11,900	12,000	12,200	12,600	3.3%	5.9%
Transportation, Warehousing & Utilities	1,400	1,400	1,400	1,400	0.0%	0.0%
Information	800	800	800	800	0.0%	0.0%
Financial Activities	3,600	3,600	3,600	3,600	0.0%	0.0%
Finance & Insurance	2,100	2,100	2,100	2,100	0.0%	0.0%
Real Estate & Rental & Leasing	1,500	1,500	1,500	1,500	0.0%	0.0%
Professional & Business Services	10,000	10,100	10,200	10,100	-1.0%	1.0%
Educational & Health Services	17,300	17,600	17,800	17,700	-0.6%	2.3%
Leisure & Hospitality	13,100	14,300	14,100	13,500	-4.3%	3.1%
Arts, Entertainment & Recreation	1,900	2,400	2,300	2,000	-13.0%	5.3%
Accommodation & Food Services	11,200	11,900	11,800	11,500	-2.5%	2.7%
Other Services	4,700	5,000	5,000	5,000	0.0%	6.4%
Government	22,000	20,500	22,600	23,300	3.1%	5.9%
Federal Government	500	500	500	500	0.0%	0.0%
State & Local Government	21,500	20,000	22,100	22,800	3.2%	6.0%
State Government	8,700	7,300	8,800	8,900	1.1%	2.3%
State Government Education	8,000	6,600	8,100	8,200	1.2%	2.5%
State Government Excluding Education	700	700	700	700	0.0%	0.0%
Local Government	12,800	12,700	13,300	13,900	4.5%	8.6%
Local Government Excluding Education	5,400	5,700	5,600	5,600	0.0%	3.7%
Special Districts plus Indian Tribes	1,200	1,100	1,100	1,100	0.0%	-8.3%

Notes:

(1) Civilian labor force data are by place of residence; include self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding. The unemployment rate is calculated using unrounded data.

(2) Industry employment is by place of work; excludes self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding.

These data are produced by the Labor Market Information Division of the California Employment Development Department (EDD). Questions should be directed to: Robert Lee 626/962-0420 or Maritza Gamboa 714/687-4816

December 16, 2016
Employment Development Department
Labor Market Information Division
(916) 262-2162

Santa Cruz Watsonville MSA
(Santa Cruz County)
Industry Employment & Labor Force
March 2015 Benchmark

Data Not Seasonally Adjusted

	Nov 15	Sep 16	Oct 16 Revised	Nov 16 Prelim	Percent Change Month Year
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These data, as well as other labor market data, are available via the Internet
at <http://www.labormarketinfo.edd.ca.gov>. If you need assistance, please call (916) 262-2162.

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